

Why Hornbill?

 Simple to deploy and easy to use	 Applications for all	ABき Embrace culture and language	 Innovative technology
Business applications that are as easy to deploy, and as easy to use, as your favourite consumer tools.	World-class tools made available to everyone, regardless of organisation size.	Embrace language and culture as your people collaborate.	An outstanding platform that helps you transform the way that people work.

Hornbill: The route to better connected business

 Designed the way people work Provide your team access to intuitive business apps that are as easy to use as the consumer applications they already use in their personal lives. Based on familiar social concepts, the UI enables people to be immediately productive and work in a way they prefer to.	 Getting work done Hornbill automated workflow capabilities allow complex business processes to be designed and automatically orchestrated in a repeatable and consistent way. People can easily complete tasks, without needing to understand the intricacies of the entire process.
 Up to date. All the time Hornbill delivers rolling upgrades and enhancements, so you're always ahead of the game. The platform is always up-to-date, with the latest in performance and security, and your customisations are always maintained.	 Hornbill's App Store Deploy a powerful business applications with the click of a button - as easily as those great consumer apps you use at home, on any device and anywhere. Once installed it is ready to use, leaving you free to focus on the things that matter. All at a price that will keep your management and procurement teams happy.

 Intuitive and easy to use Simple yet capable	 Business Process Automation Graphically design your processes	 Role Based Easily manage rights and permissions for users	 Global Search Simple centralised searching	 Access Anywhere Cloud based solution
 Mobility Always connected	 Notification & Messaging Stay informed	 Hornbill App Store Powerful line of business solutions	 Continuous Deployment Always up to date	 Upgradable Customisations Keep all of your customisations

A Platform for Business Collaboration

More than 30,000 users trust Hornbill

30,000+ people use Hornbill solutions to collaborate and share information every day. For two decades, organisations around the world have used Hornbill solutions to change the way that people work.

Hornbill is an innovator in business collaboration applications that help teams create content, share ideas and feedback and optimise operations to deliver better customer experiences.

Discover how Hornbill can modernise your workplace communications.

Hornbill Collaboration

Changing the way people work



Delivering engaged teams, optimised operations and a better connected business

Recent years have brought dramatic changes to the way people in the workplace prefer to communicate and to share ideas and information. These changes are driven primarily by the expectations set by ubiquitous, easy-to-use and powerful consumer applications – in particular, the social applications we use daily at home and on our mobile devices. We now want the same simplicity, power, and ease of access from the applications we use at work.

Translating these expectations into a business context requires applications, including productivity and communications tools, which are collaborative at their core. Simply bolting an activity stream onto a traditional business application would fall far short.

We believe that large and small organisations alike need a solution that provides the right mix of collaborative capabilities, coupled with simple yet comprehensive business process design and orchestration. Different solutions address one or other of these requirements, but the Hornbill platform is a highly integrated solution that provides both collaboration and business process orchestration.

The Hornbill platform and applications are designed to disrupt the status quo and drive collaborative business.

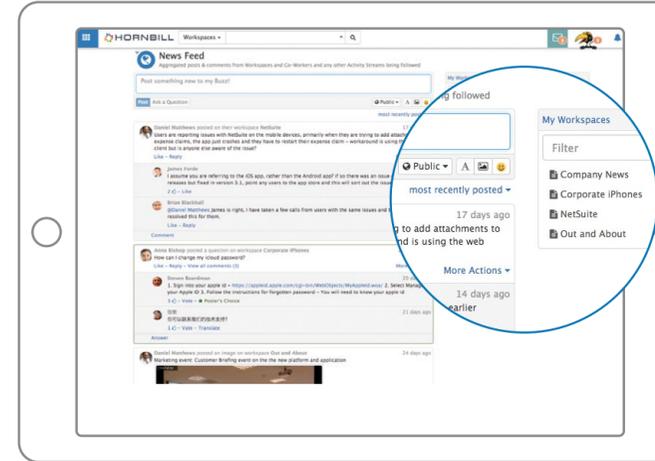
Imagine deploying a powerful business application by pressing a button – with no expensive consultancy or long buying cycle, and at a price point that you will love.

Hornbill's App Store is a marketplace offering a portfolio of collaborative business applications designed to use the full capabilities of the Hornbill platform – all tightly integrated and delivered via an easy-to-use, consistent User Interface. Purchasing and set-up are quick and easy, leading to rapid value. Add the functionality you need, when you need it.

You can:

- › Work with a simple pricing structure
- › Purchase and implement enterprise-class business applications in minutes
- › Implement rapidly and start using applications without consultancy or training
- › Configure screens and processes without the need for specialist IT skills or consulting
- › Choose paid support or harness the power of the Hornbill community

Imagine...



Streamline communication with workspaces focused on specific business topics. Reduce reliance on meetings and emails to move projects forward.

Drive productivity through team collaboration... **Imagine** a world with fewer unproductive meetings and less email – one where you can go straight to the information that you need.

Teamwork is critical to the modern workplace, and team members can be anywhere in the world. Organisations need work practices and technologies that help co-workers share information in a simple and efficient way. Typically, multiple copies of documents are stored; there are too many emails to read, and too many meetings to prepare for and people who need to be kept informed may be excluded from discussions.

Hornbill streamlines communication by providing a single interface for having discussions, planning projects and events, and creating documents. Everyone stays up to date as projects move forward in real time. Our Workspace capability enables people to form online groups to collaborate on specific business topics, with members receiving notifications and updates through their News Feed in a browser or on their mobile devices.

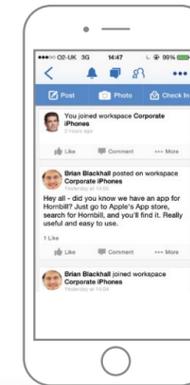
Harness the full power of your workforce, as people share ideas, knowledge and experience, with valuable information being captured automatically as they work. Collaborative organisations benefit from increased efficiencies, better customer service, and more effective processes.

Intuition... **Imagine** your people using tools that are as natural as the consumer applications they already use in their personal lives.

Hornbill is designed to give people the same ease of use as their favourite consumer applications by combining familiar social concepts with business functionality. The simple, intuitive User Interface gets your people productive quickly.

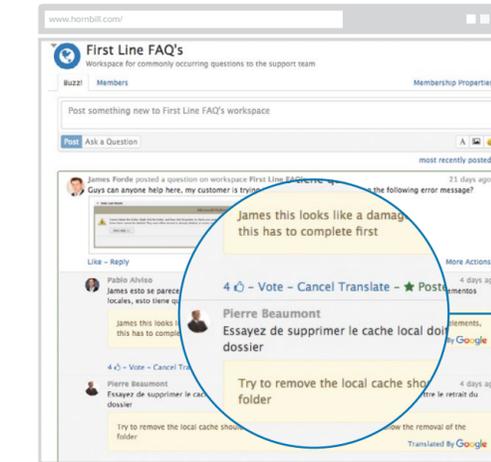
Any device, anytime, anywhere access... **Imagine** you can review progress, make decisions, contribute and collaborate from the palm of your hand, no matter where you are.

Hornbill enables people to work together from anywhere, using any device. On-the-go collaboration means you can view and progress discussions, ask questions and engage with your colleagues – anytime, anywhere, in any language.



Process that empowers rather than constrains... **Imagine** if you could configure complex business processes to achieve consistent user behaviour, without additional training or process expertise.

Hornbill enables configuration of operational processes – yet the complexities are hidden from the people whose work is driven by those processes.



Never worry about another software upgrade... **Imagine** creating processes, customising forms, adding fields, defining custom buttons – and keeping these custom features whenever the solution is updated.

In contrast with traditional software development and lengthy delivery cycles, Hornbill's agile development and continuous deployment model delivers upgrades on a rolling basis. We continuously tune software, resolve issues, and upgrade infrastructure to provide the highest level of performance, security of your data and maximum productivity for your staff. The software is always up to date with the latest version of the platform and business applications. Enhancements from Hornbill's product development team appear automatically, through seamless upgrades that retain all previous customisations.

Work faster using an interface and language of your choice, with instant translation that enables you to collaborate with people who speak a different language.

Embracing culture and language... **Imagine** a world where teams can collaborate across language boundaries.

Hornbill overcomes language boundaries. Your people can communicate in their native language with the software providing the translation and enabling real-time dialogue between people who don't share a common language. You can assemble the best possible team for any project, regardless of where people are located.

Accessible to small and large organisations alike

Access to a consolidated platform and suite of business tools is usually the preserve of large enterprises. Hornbill provides SMEs with world-class business applications – with the same functionality that our enterprise customers enjoy – at an affordable price.

